



41 Springfield Dr., New Oxford PA, 17350
717.676.1878
www.vanessasentz.com
vsentz@gmail.com

Education



UVM (Universidad del Valle de Mexico)
2000 Graduate

Awards



MDDC Award
2009 Online Media Contest
Online Advertising Initiative
Division B: *Purchasing Power Online Magazine*

MDDC Award
2009 Online Media Contest
Online Classified Marketplace
Division B: *Classifieds*

The Sage Awards
2014
Small business of the year Award
(artwork)

Experience



Batchbook | *Marcomm/Product Designer* **2015-2016**

- Responsible of marketing visuals, adapting branding into mobile and web based UIs, as well as website and all digital media.
- Social Media and video animation intros.

JUJAMA, Inc. | *Creative Director* **2012-2014**

- Created all visuals and branding, adapting clients' branding into mobile and web based UIs, as well as websites and all digital media.
- QA and client facing management.

Firejack Technologies | *Creative Director* **2011-2012**

- Created all visual presentation and branding for all Firejack Technologies websites, print products, and marketing products.
- Ensured visual branding quality of all internal and external projects.

G3 Group Lead | *Web Designer* **2010-2011**

- Responsible for all web design. Liaison and coordinator between customers, developers/programmers and directors.
- QA and client facing management.

Carroll County Times | *Web Designer/Developer* **2008-2010**

- Over all web layouts, data, reports, campaigns, and product launches.
- Coordinated online advertising between customer and creative department.

RMS of Hanover | *Marketing Coordinator* **2001-2008**

- Created all branding for all 4 companies.
- Websites, print products, and marketing products.
- Develop strategies and marketing concepts.

Skills



- UI, marketing, visual, branding, animation/motion graphics.
- Adobe CC, Camtasia, HTML5, CSS3, Microsoft Office, Omnigraffle.
- Familiar with JavaScript, PHP, jQuery, Bootstrap.
- Prototyping, mock ups, wireframes.
- Translation English-Spanish